

California Consumer Privacy Act – Privacy Notice and Policy
Last Revised: July 2020

This Privacy Notice (“Notice”) applies to individuals who live in California and whose data is subject to the California Consumer Privacy Act. This Privacy Notice does not apply to information we collect from our current residents or from applicants seeking employment opportunities (or our current employees). This Notice describes what information Ultimate Homecare, LLC collects that is subject to the CCPA, your rights under the CCPA, and how you can enforce those rights.

Definitions. All terms defined in the CCPA have the same meaning when used within this Notice.

Categories of Personal Information Collected. Ultimate Homecare LLC collects personal information to assist potential or actual clients obtain information and services provided by Ultimate Homecare, LLC and its affiliated entities. Personal information does not include publicly available information from government records or deidentified or aggregate consumer information. Ultimate Homecare, LLC may collect and retain the following information from consumers who submit inquiries through our websites, your mobile device, including text messages, through email, in physical locations, through the mail, and/or over the telephone. Ultimate Homecare, LLC collects this Personal Information to fulfill contracts, comply with laws, and for other legitimate business interests. Ultimate Homecare, LLC may disclose your information to a third-party for a specific business purpose. If your information is disclosed to a third-party, Ultimate Homecare, LLC will enter into a contract with the third-party that describes the purpose of the disclosure, limits the recipient’s use of your personal information to the purposes stated in the contract, and requires the recipient to keep your personal information confidential.

Category of Personal Information	Business Purpose for Collection of Personal Information
Identifiers - A real name, alias, postal address, unique personal identifier, online identifier, Internet Protocol address, email address, account name, cookies.	To provide you with information, products or services that you request from us. To fulfill any other purpose for which you provide it. For marketing purposes In any other way we may describe when you provide the information. For any other purpose with your consent. Categories of third parties with which the PI is shared, if shared: Service Providers (e.g., customer service agencies, marketing firms, data analytics firms), healthcare providers, External Auditors, Government Entities.

Commercial information - Records of products or services purchased, obtained, or considered, or other consuming histories.	To provide you with information, products or services that you request from us. To fulfill any other purpose for which you provide it. For marketing purposes. In any other way we may describe when you provide the information. For any other purpose with your consent. Categories of third parties with which the PI is shared, if shared: Service Providers (e.g., customer service agencies, marketing firms, data analytics firms), healthcare providers, External Auditors, Government Entities.
Internet or other similar network activity - Browsing history, search history, information on a consumer's interaction with websites, social media pages, or advertisement.	Analyze and develop the Community's sales and marketing strategy, determine how visitors find the Community and its website, the user's interest regarding the Community's services, and how to improve the Community's website. Categories of third parties with which the PI is shared, if shared: Service Providers (e.g., website hosts and marketing firms).
Geolocation data - physical location.	To provide, support, personalize, and develop our Services.
Sensory data	Audio information recorded for quality assurance purposes.

Ultimate Homecare, LLC will not collect categories of personal information other than those outlined above.

Ultimate Homecare, LLC will not use your personal information for any purpose other than outlined above. If, at a later date, Ultimate Homecare, LLC intends to use your personal information for a purpose that is not described above, Ultimate Homecare, LLC will directly notify you of this new use and obtain explicit consent from you to use your personal information for this new purpose.

Financial Incentives. Ultimate Homecare, LLC does not offer financial incentives or price or service difference to consumers in exchange for the retention or sale of a consumer's personal information.

Sale of Personal Information. Ultimate Homecare, LLC does not and will not sell personal information of consumers.

Consumer's Right to Know. You have the right to request that Ultimate Homecare, LLC disclose what personal information it collects, uses, and discloses. This is referred to as a Request to Know. To submit a Request to Know, you can email Info@PursueHealthLLC.com or call (714) 673-6899. Requests to Know will require that you verify your identity by confirming your first and last name and associated email address, if available. Upon receiving a Request to Know,

Ultimate Homecare, LLC will confirm receipt of the request within 10 days and provide information about how the business will process the request. For Requests to Know that seek the disclosure of specific pieces of information about you that Ultimate Homecare, LLC has collected, Ultimate Homecare, LLC will not disclose any such information to the requestor if Ultimate Homecare, LLC cannot verify your identity and will notify the requestor of such determination. Similarly, Requests to Know that seek the disclosure of categories of personal information about you that Ultimate Homecare, LLC has collected, Ultimate Homecare, LLC will not disclose any such information to the requestor if Ultimate Homecare, LLC cannot verify your identity and will notify the requestor of such determination. Ultimate Homecare, LLC will not provide you with specific pieces of personal information if Ultimate Homecare, LLC determines that the disclosure creates a substantial, articulable, and unreasonable risk to the security of that personal information, your account with the Ultimate Homecare, LLC, or the security of the Ultimate Homecare, LLC's systems or networks. Ultimate Homecare, LLC will not disclose your social security number, driver's license number or other government-issued identification number, financial account number, any health insurance or medical identification number, an account password, or security questions and answers pursuant to a Request to Know.

Consumer's Right to Delete. You have the right to request that Ultimate Homecare, LLC delete the personal information it collects, uses, and discloses. This is referred to as a Request to Delete. To submit a Request to Delete, you can email Info@PursueHealthLLC.com or call (714) 673-6899. Requests to Delete will require that you verify your identity by confirming your first and last name and associated email address, if available. Ultimate Homecare, LLC uses a two-step process for online Requests to Delete where you must first, clearly submit the Request to Delete and then second, separately confirm that you want your personal information deleted. Upon receiving a Request to Delete, Ultimate Homecare, LLC will confirm receipt of the request within 10 days and provide information about how the business will process the request. Ultimate Homecare, LLC may deny your Request to Delete if your identity cannot be verified.

Use of an Authorized Agent. You may authorize an agent to submit a Request to Know or a Request to Delete on your behalf. Unless the authorized agent is acting under a valid power of attorney, Ultimate Homecare, LLC will require the authorized agent to submit written proof of your permission to act on your behalf and require that the authorized agent provide proof of identity. Ultimate Homecare, LLC may deny a request from an agent that cannot submit adequate proof that he/she has been authorized to act on your behalf.

Consumer's Right to Non-Discrimination for the Exercise of a Consumer's Privacy Rights. You are protected by law against discriminatory treatment by Ultimate Homecare, LLC for the exercise of the privacy rights conferred by the California Consumer Protection Act, which encompasses the privacy rights described herein.

Changes to Our Privacy Notice and Policy

Ultimate Homecare, LLC reserves the right to amend this Notice and Policy at our discretion and at any time. If changes are made to this Notice and Policy, the updated Notice and Policy will be posted on Ultimate Homecare, LLC website and with an updated revision date. Your continued use of Ultimate Homecare, LLC's website following the posting of changes constitutes your acceptance of such changes.

For more information concerning your privacy rights, you can contact Jimmy Sims at (714)673-6899 or at CCPA@PursueHealthLLC.com.